

## **Privacy and Cookie Policy**

Effective Date: 30th December 2023

This Privacy and Cookie Policy ("Policy") describes how Luca Edward Villa ("we," "us," or "our") collects, uses, and shares personal information of users ("you" or "your") who interact with our website. This Policy applies to the website [www.lucaedwardvilla.com](http://www.lucaedwardvilla.com) ("Website") and governs our data processing practices in compliance with the General Data Protection Regulation (GDPR) in the European Union (EU) and applicable privacy laws in the United States (US). By accessing or using our Website, you acknowledge that you have read and understood this Policy.

### Information We Collect

1.1 Personal Information: When you use our contact form on the Website, we collect the following personal information:

Name: Luca Edward Villa

Email Address: [lucaedwardvillacw@gmail.com](mailto:lucaedwardvillacw@gmail.com)

1.2 Cookies and Tracking Technologies: We may also use cookies and similar tracking technologies to collect certain information automatically when you visit our Website. Please refer to our Cookie Policy section (Section 3) for more details.

### How We Use Your Information

2.1 Purpose and Legal Basis: We collect and process your personal information for the following purposes:

To respond to your inquiries or requests submitted through the contact form.

To communicate with you about our products, services, and updates, with your consent if required by applicable law.

To comply with legal obligations and enforce our rights.

2.2 Data Retention: We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.

### Cookie Policy

3.1 Cookies Usage: Cookies are small text files placed on your device when you visit our Website. We use cookies to enhance your user experience, analyze website usage, and provide personalized content.

3.2 Types of Cookies: We use the following types of cookies on our Website:

Essential Cookies: These cookies are necessary for the Website to function properly and cannot be disabled. They enable core functionality, such as accessing secure areas.

Analytics Cookies: These cookies allow us to analyze how visitors use our Website, which helps us improve its performance and user experience.

Marketing Cookies: These cookies are used to deliver personalized advertisements and measure the effectiveness of our marketing campaigns.

3.3 Your Consent: By using our Website, you consent to the use of cookies as described in this Policy. You may adjust your browser settings to refuse cookies or alert you when cookies are being sent. However, please note that blocking or deleting cookies may impact your user experience.

#### Information Sharing and Disclosure

4.1 Third-Party Service Providers: We may share your personal information with third-party service providers who perform services on our behalf, such as hosting, analytics, and customer support. These service providers are authorized to process your personal information only as necessary to provide the requested services to us and are bound by confidentiality obligations.

4.2 Legal Compliance: We may disclose your personal information if required by law or in response to valid requests by public authorities (e.g., court orders, government agencies).

#### Your Rights and Choices

5.1 Data Subject Rights: Under the GDPR and applicable privacy laws, you have certain rights regarding your personal information, including the right to access, correct, delete, and restrict its processing. You may also have the right to data portability and to object to the processing of your personal information.

5.2 Exercising Your Rights: To exercise your rights or make a privacy-related request, please contact us using the information provided in Section 7 ("Contact Us").

#### Data Transfers

6.1 International Data Transfers: As a global organization, we may transfer your personal information to countries outside the EU or US for the purposes described in this Policy. We will take appropriate safeguards to protect your personal information as required by applicable data protection laws.

#### Contact Us

If you have any questions or concerns about this Policy or our data processing practices, please contact us at:

Luca Edward Villa  
Via Abate d'Adda 7/b  
Arcore, 20862, MB  
Lucaedwardvillacw@gmail.com  
+39 331 323 5609

We may update this Policy from time to time to reflect changes in our practices or legal obligations. We encourage you to review this Policy periodically for any updates.